### Saturday, July 27, 2024

**TRACK 1 - Room ABC**
- **8am - 9am**: TBA
- **9:15am - 10:15am**: Understanding Stray Voltage - David Bumbalough, Franklin Electric
- **10:30am - 11:30am**: Drilling Fluids: Your Key to Unlocking Well Development - Mark Whittle, Barold IDP

**TRACK 2 - Room D**
- **8am - 9am**: VFD’s: What am I Missing? - Jeremy McBride, Phase Technologies
- **9:15am - 10:15am**: DTH Hammer/Bit Troubleshooting and Maintenance - Paul Haynes, Rock Drill Sales
- **10:30am - 11:30am**: Casing Advancement 101 - Justin Lewis, Mitsubishi Materials, USA

**TRACK 3 - Room 106**
- **8am - 9am**: Boosting Business: Marketing Essentials for Well Drillers - Stefani Letcher, Drilling Equipment Resources, Inc.
- **10:30am - 11:30am**: Drilling Down on Social Media with Youthful Innovation - Sammy Hager, the Driller & Ben LaDonni, BNP Engage

**11:30am - 12:30pm** LUNCH ON YOUR OWN

**TRACK 1 - Room ABC**
- **12:45pm - 1:45pm**: Well Inner Liners: More than Just Lipstick on a Pig - Edd Schofield, Johnson Screens
- **2pm - 3pm**: Chlorine: The Most Misunderstood Chemical in the Water Well Industry - Mike Whittaker, Cotey Chemical Corp.
- **3:15pm - 4:15pm**: All Things DTH Hammers and Bits - Latisha Shipman, Drilling Equipment Resources, Inc.

**TRACK 2 - Room D**
- **12:45pm - 1:45pm**: Pumping System Installation Safety - Bob Lillard, Franklin Electric
- **2pm - 3pm**: Air Compressors - Derek Anderson & Katy Anderson, Drilling Equipment Resources, Inc.
- **3:15pm - 4:15pm**: Aqua Scopic Well Rehabilitation in Dirty Water & Flocking Agents - Ray Roerick, WELLVU Camera

**TRACK 3 - Room 106**
- **12:45pm - 1:45pm**: What to Expect When Applying for Credit - Mac Nehring & Cory Alsip, Civista Leasing and Finance
- **2pm - 3pm**: New Generation of Ground Water Professionals: Finding & Recruiting Part 2 - Brock Yordy, The Driller
- **3:15pm - 4:15pm**: Equipment Financing: Financial Statements 101 - Anja Frazier, Bauer Financial Services (Part of GEFCO)

### Sunday, July 28, 2024

**TRACK 1 - Room ABC**
- **9:00am - 10:00am**: Understanding Pump Curves and Proper Sizing - Daniel Featherstone, Pentair Flow Technologies
- **10:15am - 11:15am**: Fundamentals of Electric Motors - Alan Bixler, Grundfos Pumps Corp.

**TRACK 2 - Room D**
- **9:00am - 10:00am**: Variable Speed Drive Equipment - Joel Rackley, Grundfos Pumps Corp.

**TRACK 3 - Room 106**
- **9:00am - 10:00am**: 2024 State of the U.S. Water Well Industry Report - Margaret Martens, Water Systems Council
- **10:15am - 11:15am**: Update on Legal Issues Impacting the Water Well Industry - Jesse Richardson, Water Systems Council

**11:15am - 12:30pm** LUNCH ON YOUR OWN

**10:15am - 11:15am** “Come As You Are” Non-Denominational Church Service - Room 108

**2:15pm - 6:00pm** Ribbon Cutting/SHOW FLOOR OPENS

**6:00pm** Beverage Bar opens – Sponsored by AOSmith

**6:30pm** WORTH PICKARD FAMILY PICNIC – Sponsored in part by Franklin Electric